

# OVIDIU ALEXANDRU PUȘCAȘ

Developer & Digital Creator

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## SUMMARY

I am a web developer and digital creator, passionate about projects that combine technology with creative expression. I have experience with Wordpress, Webflow, Shopify, Hubspot, Vue, React, Node.js, Nuxt, Firebase, AI, and interactive design. I love creating applications that solve real problems and contributing to impactful products. I seek collaborations where I can innovate rapidly, test ideas, and build scalable solutions.

## EXPERIENCE

**Xtreeme Digital SRL** *Jun 2024 – Present*

### Administrator / Dev & AI Engineer

- **AI & Automation Architect:** Engineered self-improving n8n automation workflows featuring complex memory retrieval and RAG (Retrieval-Augmented Generation) systems.
- **Technical rebranding and front-end architecture:** for companies, focusing on rapid deployment and scalable design. Wordpress websites, Shopify stores and Hubspot integrations
- **Co-Founded [CyBreed.ai](#):** built a scalable AI chatbot platform using Vue and Nuxt. Focused on rapid prototyping of AI-driven customer service solutions and agile product cycles.

### inTech Dynamics / inSegment

*Sep 2016 – Feb 2025*

### Web Developer / Subcontractor

- **Systems Engineering:** Managed 70+ large-scale deployments across WordPress and HubSpot ecosystems for a Boston-based agency. Optimized performance through custom PHP/Node.js development and automated CI/CD pipelines on AWS.
- **Multi-Platform Engineering:** Expertly managed and developed across Drupal, Shopify, WordPress, Webflow and Hubspot. Leveraged React, Three.js, Vanilla JavaScript and other libraries to build immersive, high-performance web experiences. Developed custom HTML email templates for HubSpot and MailChimp with cross-client compatibility.
- **SEO & Performance Marketing:** Executed comprehensive on-page/off-page SEO strategies and managed PPC-focused landing page architecture to maximize conversion rates. Engineered secure, high-performance sites from scratch (Underscore, Understrap, Bootstrap) with a strict focus on Core Web Vitals and Page Speeds.
- **Accessibility & Scale:** Directed ADA remediation for [carroll.org](#), achieving WCAG 2.1 Level AAA compliance. Managed version control via GitHub, conducted code reviews, and architected CI/CD pipelines on AWS for rapid prototyping and production stability.
- **Senior Developer:** Acted as Main/Senior Developer and small team lead for a Boston-based agency.

## SKILLS

- **Frontend/Interactive:** Vue.js, Nuxt.js, React, Three.js, JavaScript (ES6+), HTML5, SCSS, jQuery
- **Backend/Infrastructure:** Node.js, PHP, Laravel, Python, AWS (EC2/S3), Git, CI/CD, MySQL, Firebase, Supabase, Vercel
- **Platforms & Tools:** WordPress (Custom Development), Hubspot, Webflow, Shopify, n8n Automation
- **Specializations:** ADA/WCAG 2.1 Compliance, RAG Systems, AI Agent Orchestration, UI/UX Design

## EDUCATION

### Technical Education

Grup Școlar de Poștă și Telecomunicații - Timisoara. Focused on foundational engineering principles and practical system applications.

## OTHER

**Engineering Intern:** Quality control and manufacturing engineering workflows at Continental.

**Event Logistics:** Production and logistics management for major festivals (Timișoara Fest, House Parade).

### Volunteering:

- **Marketing Director** at UN Youth Association (Romania). Managed cross-functional volunteer teams to execute campaigns and high-profile international events.
- **LigaAC** at University Politehnica Timișoara part of the PR team and Marketing team
- **ISWinT** part of the Marketing team. **ISWinT** is an international festival, dedicated to students from all the corners of the world.